

CLEBURNE TYPE A ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING TUESDAY, APRIL 28, 2020 AT 5:00 PM CITY HALL COUNCIL CHAMBERS 10 NORTH ROBINSON STREET

SPECIAL MEETING

City facilities are closed to the public in response to a health emergency. The Cleburne Type A EDC will conduct the meeting by telephone conference in accordance with local, state and federal Orders to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the Coronavirus (COVID-19). Therefore, there will be no public access to the location described above.

A member of the public wishing to participate in the meeting may do so via the following options:

- <u>Submit questions/comments in writing</u>: Complete a speaker/comment registration card that may be found on the city's website (<u>https://www.cleburne.net/agendacenter</u>). Registration cards received by 4:00 p.m. the same day will allow time for staff to distribute to the Council and read during the meeting.
- <u>Address the Council by phone</u>: Submit a registration card as directed above by 4:00 p.m. the same day and by 4:45 p.m. call (346) 248-7799. Enter Meeting ID 995-6991-0537 and then press #. If you are charged for long-distance calls, use toll-free number (888) 788-0099.

ROLL CALL AND CALL TO ORDER BY PRESIDING OFFICER

Board Members

- Scott Cain, President
- ✓ Robert Kelly, Vice President
- ✓ Chris Boedeker
- ✓ Mike Mann
- John Warren

City Staff

- ✓ Steve Polasek, City Manager
- ✓ Ivy Peterson, Corporation Secretary
- ✓ Troy Lestina, Finance Director
- I. RESOLUTION 4A-04-2020-13 CONSIDER A RESOLUTION RECOMMENDING THE ESTABLISHMENT OF THE "ALL ABOARD CLEBURNE" COMMUNITY PROMOTION PROGRAM AND APPROVING THE EXPENDITURE OF \$300,000.00 FROM THE FY2020 4A ECONOMIC DEVELOPMENT CORPORATION FUND BALANCE.

Presented by: Grady Easdon, Economic Development Manager

Summary statement: Staff has developed a new, proposed program known as the "All Aboard Cleburne" Community Promotion Program ("Program"). The Program would be funded through the City of Cleburne Type A Economic Development Corporation ("Corporation") and would

allow the City to partner with Cleburne businesses to promote the community as a great place to do business. The Program will provide one-time payments of \$5,000 distributed to participating businesses, provided that certain guidelines and criteria are met.

Section 504.105 of the Texas Local Government Code states that a Type A Corporation may expend up to and not more than ten percent (10%) of the corporation's revenues for promotional purposes. The Corporation's FY 2020 budgeted revenues are approximately \$3.03 million. This would allow the Corporation and City Council to allocate \$300,000 for promotional purposes. The proposed Program will continue until funding in the amount of \$300,000 is exhausted or upon other direction of the City Council, and payments will be distributed to approved applicants on a first-come, first-served basis. If approved, a budget amendment in the amount of \$300,000 will be required in order to facilitate funding of this program. See staff report for more program details.

II. RESOLUTION 4A-04-2020-14

CONSIDER A RESOLUTION AMENDING THE ANNUAL BUDGET FOR FISCAL YEAR 2020 (#1), 4A ECONOMIC DEVELOPMENT CORPORATION FUND 17, BY APPROPRIATING \$300,000 FROM FUND BALANCE FOR THE ALL ABOARD CLEBURNE COMMUNITY PROMOTION PROGRAM.

Presented by: Troy Lestina, Director of Finance

<u>Summary Statement</u>: Due to the COVID-19 global pandemic, many small businesses within the City of Cleburne have suffered economic hardships. While the Federal Government has provided potential economic relief in the form of Small Business Administration loans, the businesses are continuing to suffer from decreased traffic to their places of business. In order to promote small businesses in the City of Cleburne, staff has developed the All Aboard Cleburne Promotional Program. Section 504.105(a) of the Texas Local Government Code states that a Type A corporation may spend not more than 10 percent of the corporate revenues for promotional purposes. For FY2020, the budgeted revenue for the Cleburne Type A Economic Development Program is \$3,027,500. The Cleburne Type A Economic Development Corporation desires to allocate \$300,000 of the corporate revenues for promotional purposes.

The proposed Cleburne Type A Economic Development Corporation Fund budget amendment will revise the total adopted Cleburne Type A Economic Development Corporation Fund budget of \$2,597,773 (Ordinance OR4A-08-2019-12) to \$2,897,773. Anticipated funding source for the \$300,000 addition for the All Aboard Cleburne Promotional Program is the anticipated excess revenues over anticipated expenditures that would increase the Fund's anticipated fund balance position.

ADJOURNMENT

ADJOURNED AT:

April 28, 2020 Type A EDC Meeting

CERTIFICATION

THIS IS TO CERTIFY that the Notice of Meeting of the Cleburne City Council is a true and correct copy of said Notice and that I posted said Notice on the City Hall bulletin board, a place convenient and readily accessible to the general public at all times, as well as the City's official website at <u>www.cleburne.net</u> and said Notice was posted on <u>April 24, 2020</u>, by <u>5:00 pm</u> in compliance with Chapter 551, Texas Government Code.

Note: A quorum of any Cleburne board, commission, or committee may participate during this meeting.



Bv Ivy Peterson, City Secretary

City of Cleburne

Persons with disabilities who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at 817/645-0908 or by FAX 817/556-8848 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.